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West European Attitude and Opinion Reports

<u>Report Number</u>	<u>Date</u>	<u>Title</u>
1.	March 18, 1955	Comparative Trends in Attitudes Toward America and Russia.
2.	March 21, 1955	A Note on Trends in Awareness of America's Atoms-for-Peace Proposal.
3.	March 28, 1955	State of Opinion on Projected NATO Atomic Defense Plans and on the Banning of Nuclear Weapons.
4.	March 28, 1955	British Opinion on Far Eastern Issues.
5.	March 31, 1955	Trends on West German Rearmament - With Recent Soundings on West German Views About Compulsory Military Service.
6.	March 31, 1955	Current Status of European Integration Sentiments With a Note on Franco-German Relations.
7.	June 14, 1955	Public Opinion in Helsinki on Atoms-for-Peace and the Banning of Atomic Weapons.
8.	July 11, 1955	Trends in Attitudes Toward the U.S. and the USSR on Eve of Summit Conference.
9.	July 12, 1955	General Conference Expectations and Confidence in Conference Participants.
10.	July 12, 1955	Desires and Expectations on Specific Conference Issues.
11.	July 13, 1955	Pre-Conference State of Opinion on Some Atomic Issues.
12.	Sept. 16, 1955	Trends in Attitudes Toward the U.S. and the USSR in the Wake of the Summit Conference.
13.	Sept. 19, 1955	Reactions to the Eisenhower Inspection Proposal and to the Necessity of Inspection for Disarmament.
14.	Sept. 19, 1955	Post-Summit Views on NATO and European Security.
15.	Sept. 28, 1955	Current Awareness and Evaluations of Atomic Energy for Peace.
16.	Sept. 28, 1955	Current West European Sentiments on Far East Issues.
17.	Sept. 29, 1955	The Space-Satellite Announcement - A Note on Awareness and Reactions.

West European Attitude and Opinion Reports

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18.	Sept. 30, 1955	Are the Western Powers Doing What They Should Toward Freeing the European Satellites? A Note on Post-Summit Opinion.
19.	Oct. 10, 1955	Trends in West German Attitudes on the Use of Atomic Weapons in Western Defense.
20.	Dec. 14, 1955	Icelandic Reactions to General Political Issues Relating to Attitudes Toward America and General Commitment to the West.
21.	Jan. 4, 1956	Anti-Soviet Feeling in the Wake of the Foreign Ministers' Conference.
22.	Jan. 13, 1956	The Present Vitality of NATO: Background Attitudes.
23.	Jan. 19, 1956	The Present Vitality of NATO: Specific Attitudes and Evaluations.
24.	Jan. 20, 1956	Attitudes Toward the Arab-Israel Dispute and the Policies of the U.S., Britain and Soviet Russia.
25.	Feb. 1, 1956	Attitudes Toward the U.S. Versus the USSR in Norway and Denmark.
26.	Feb. 7, 1956	The Vitality of NATO in Norway and Denmark.
27.	Feb. 8, 1956	Does the U.S. Have An Iron Curtain? A Note on West European Judgments.
28.	Feb. 9, 1956	Reactions to European Union Following the Foreign Ministers' Conference.
29.	Feb. 23, 1956	Icelanders' Economic Problems and Opinions About Economic Issues.
30.	Feb. 24, 1956	Icelanders' Views on the Cultural Levels of the United States and Soviet Russia.
31.	March 7, 1956	A Note on Norwegian and Danish Views on Atomic Energy for Peace.
32.	March 13, 1956	West European Attitudes Toward Colonialism.
33.	June 21, 1956	Current Trends in Attitudes Toward the U.S. and USSR.
34.	June 22, 1956	A Note on Public Reactions to U.S. Atomic Weapons Tests.

West European Attitude and Opinion Reports

<u>Report Number</u>	<u>Date</u>	<u>Title</u>
35.	June 25, 1956	General Endorsement of European Integration and Concrete Support in the Euratom Framework.
36.	June 25, 1956	U.S. and Soviet Aid and Trade Policies.
37.	July 18, 1956	West European Attitudes on Current Colonial Problems.
38.	July 24, 1956	Opinion About U.S. Treatment of Negroes - With Comparisons to Other Areas of American Life.
39.	Oct. 31, 1956	Some Indications of the Present Standing of the U.S. Versus the USSR in Finnish Public Opinion.
40.	Nov. 30, 1956	Current Trends in Icelandic Opinion About the U.S., the USSR and the Presence of U.S. Troops in Iceland.
41.	Jan. 7, 1957	The Current State of American Prestige in Western Europe.
42.	Jan. 8, 1957	The Current State of Soviet Prestige in Western Europe - With Some Evaluations of Western Policy on Hungary.
43.	Jan. 28, 1957	Reactions in Western Europe to the Suez Crisis.
44.	April 26, 1957	Post-Crisis Views on Western Unity and Defense Needs.
45.	March 26, 1957	A Note on West European Attitudes Toward Banning Atomic Tests and the Production of Atomic Weapons.
46.	May 17, 1957	West European Awareness and Evaluations of the U.N. Following the Hungarian and Suez Crises - With Some Latin American and Far Eastern Comparisons, and World-wide Opinion on Admission of Communist China.
47.	May 17, 1957	Some Current West German Public Opinion Trends on Atomic Issues - With a Note on Present Political Party Standings.
48.	July 8, 1957	Current Trends in Attitudes Toward the U.S. and the USSR and Toward the Present State of Relations With the U.S.
49.	July 25, 1957	Current Trends on West European Defense Issues and the Role of Atomic Weapons.
50.	Aug. 12, 1957	Attitudes Toward European Union, the Common Market, and Euratom.

West European Attitude and Opinion Reports

<u>Report Number</u>	<u>Date</u>	<u>Title</u>
51.	Sept. 23, 1957	West European Awareness and Support of the Eisenhower Doctrine.
52.	December 1957	The Impact of Sputnik on the Standing of the U.S. Versus the USSR.
53.	February 1958	Post-Sputnik Attitudes Toward NATO and Western Defense.
54.	March 1958	Public Opinion in Spain -- A Survey of Madrid and Cadiz. I. Comparative Standing of the U.S. Versus the USSR.
55.	March 1958	Public Opinion in Spain -- A Survey of Madrid and Cadiz. II. Attitudes Toward American Troops and Bases.
56.	January 1959	West European Attitude Trends and Defense Morale in the Wake of the Lebanese and Quemoy Crises.
57.	February 1959	Current Trends in U.S. Versus Soviet Standing in Western Europe.
58.	March 1959	Trends in Confidence in NATO and Current Sentiments on the Presence and Conduct of U.S. Troops.
59.	May 1959	West European Public Opinion Reaction to the Berlin Crisis.
60.	October 1959	The Impact of President Eisenhower's Visit on British Public Opinion.
Special Memo	December 1959	Some Survey Indications of U.S. Versus Soviet Military Standing in the Space Era.
Special Memo	December 1959	Brief Summary of Some Survey Indications Bearing Upon U.S. Versus Soviet Scientific Prestige.
61.	January 1960	The Impact of the Current Cold-War Detente Upon Trends in U.S. Versus USSR Standings.
62.	April 1960	West European Climate of Opinion on the Eve of the Paris Summit Conference. I. General Standing of the U.S. Versus the USSR in an Atmosphere of Detente.
63.	April 1960	West European Climate of Opinion on the Eve of the Paris Summit Conference. II. U.S. or USSR the Wave of the Future?
64 ✓	June 1960	Post-Summit Trends in British and French Opinion of the U.S. and the USSR.
65 ✓	July 1960	Post-Summit Trends in West German Opinion of the U.S. and the USSR. With Comparisons to British and French Reactions.

West European Attitude and Opinion Reports

<u>Report Number</u>	<u>Date</u>	<u>Title</u>
66.	July 1960	Post-Summit Trends in Norwegian Opinion of the U.S. and the USSR.
67.	August 1960	British Views on U.S. Versus USSR Standing on Specific Aspects of Space Achievement.
Special Memo	August 1960	A Note on British Reactions to the Idea of a Reconnaissance Satellite.
68.	November 1960	Trends in U.S. Versus Soviet Space Standing in Great Britain.
Special Memo	July 14, 1961	The Impact of the Kennedy-Khrushchev and Kennedy-De Gaulle Conferences on West European Public Opinion. (A Preliminary Note)
Special Memo	August 1961	Some Indications of West European Morale in the Berlin Crisis.
<u>WE-1</u>	August 1961	The Current State of Confidence in the U.S. Among the West European Public.
WE-2	August 1961	West European Attitudes Toward Disarmament.
WE-3	October 1961	The Image of U.S. Versus Soviet Science in West European Public Opinion. (A Survey in Four West European Countries)
WE-4	December 1961	West European Attitudes Toward Economic Aid and the Peace Corps.
WE-5	January 1962	Trends in the U.S. and Soviet Economic Images in Western Europe.
Special Memo	December 1961	A Note on Attitudes Toward the U.S. of a Group of Belgian Elites in the Context of the Congo Situation.

East European Attitude and Opinion Reports

<u>Report Number</u>	<u>Date</u>	<u>Title</u>
R-56-60	Sept. 13, 1960	Polish Audience Reactions to Western Broadcasting.
Special Memo	Sept. 21, 1961	The Current State of Confidence in the U.S. Among East German Refugees.
R-72-62	July 1962	Post-Wall Significance of RIAS and Other Radio Stations Reported by East German Escapees.
R-113-62	Oct. 17, 1962	The Morale of the East European Professional -- Some Refugee Views.

Latin American Attitude and Opinion Reports

<u>Report Number</u>	<u>Date</u>	<u>Title</u>
1.	June 29, 1955	Some Basic Political and Economic Attitudes in Six Latin American Cities.
2.	June 30, 1955	A Note on Latin American Awareness of Atoms-for-Peace.
3.	Oct. 31, 1955	Chilean Attitudes Toward the United States and U.S. Economic Policies.
4.	Dec. 16, 1955	Chilean Attitudes Toward Communism and the East-West Conflict.
5.	June 18, 1956	Mexican and Brazilian Attitudes Toward the United States as a Neighbor. I. Political Relationships.
6.	June 19, 1956	Mexican and Brazilian Attitudes Toward the United States as a Neighbor. II. Economic Relationships.
7.	June 20, 1956	Mexican and Brazilian Attitudes Toward the United States as a Neighbor. III. U.S. Culture.
8.	July 2, 1956	Mexican and Brazilian Attitudes Toward Communism.
9.	July 3, 1956	Mexican and Brazilian Attitudes Toward the East-West Conflict.
10.	July 6, 1956	Mexican and Brazilian Conceptions of the United States - Summary and Comparisons.
11.	June 28, 1957	Latin American Attitudes Toward U.S. Economic Policies.
12.	July 30, 1957	Latin American Views on the East-West Conflict -- Including the Impact of Events in Hungary and the Middle East.
13.	Aug. 21, 1957	Inter-American Cooperation as Seen in Mexico, Brazil, and Chile.
14.	Sept. 23, 1957	Latin American Views on Political Relations with the United States.
15.	June 1958	A Note on the Impact of Vice-President Nixon's Trip on Public Opinion in Three Latin American Cities.
16.	October 1958	Recent Trends in Latin American Opinion Toward the United States and the Soviet Union.
17.	December 1958	Trends in Uruguayan Attitudes Toward the U.S. and the USSR.

Latin American Attitude and Opinion Reports

<u>Report Number</u>	<u>Date</u>	<u>Title</u>
18.	November 1960	Public Opinion Trends in Buenos Aires Before and After the President's Visit.
19.	December 1960	Montevidean Attitudes Toward the U.S. Before and After President Eisenhower's Visit.
20.	December 1960	Trends in Uruguayan Attitudes Toward World Affairs, 1957 - 1960.
Special Memo	February 1961	The Impact of Castro Upon Latin American Public Opinion -- A Preliminary Report of Survey Indications From Seven Countries.
Special Memo	April 27, 1961	The Public Opinion Impact of the Cuban Landings -- A Flash Survey in Rio, Mexico City and Lima.
RO/LA-83-61)	May 15, 1961	Trends in the Psychological Climate for U.S. Business in Latin America.
LA-1	August 1961	The Climate of Opinion in Latin America for the Alliance for Progress -- A Report of Survey Findings in Seven Countries.
LA-2	December 1961	Public Opinion Toward the Alliance for Progress in Bogota and Other Latin American Cities.
Special Memo	January 1962	The Impact of President Kennedy's Visit Upon Attitudes Toward the Alianza in Bogota.
LA-3	February 1962	The Impact of Castro on Mexican Public Opinion and Some Indications of Attitudes Toward the U.S. and the USSR.
LA-4	March 1962	The Impact of the Alliance for Progress on Mexican Public Opinion and Some Related Economic Attitudes.
LA-5	March 1962	Castro's Standing in Five Latin American Cities During 1961 -- With Some Evidence on the Effect of Top U.S. Officials Saying Less About Castro.
Special Memo	June 1962	The Alianza After One Year -- "Highlights of a Survey in Lima, Peru."
Special Memo	June 1962	Attitudes Toward the Alianza and Related Issues in Peru -- Highlights of a Late May Survey -- (Preliminary Memo).
Special Memo	July 25, 1962	Castro's Standing in Latin America -- An Overview of Research Findings Dec. '60 to Jul '62.

Far Eastern Attitude and Opinion Reports

<u>Report Number</u>	<u>Date</u>	<u>Title</u>
1.	Oct. 10, 1955	Opinions of the Educated Elite in Thailand.
2.	March 9, 1956	Japanese Reactions Toward the U.S. and Soviet Russia and Toward Problems of War and Peace.
3.	March 12, 1956	Japanese Opinion on Problems of Atomic Energy and Nuclear Weapons.
4.	March 14, 1956	Japanese Awareness and Evaluation of SEATO.
5.	April 10, 1956	Japanese Opinion About the U.N. and the Admission of Communist China.
6.	April 12, 1956	Is There Undue Foreign Influence on Japanese Political Groups? A Note on Japanese Opinion.
7.	April 16, 1956	Japanese Appraisal of America's Cultural Level.
8.	April 30, 1956	A Note on Japanese Attitudes Toward Colonialism and National Independence.
9.	August 24, 1956	Current Trends in Japanese Attitudes Toward the United States Versus Communist Powers.
10.	August 27, 1956	Japanese Reactions to United States and Communist Trade and Aid Policies.
11.	August 28, 1956	Japanese Reactions to United States Nuclear Tests.
12.	August 13, 1957	A Note on Thai Attitudes Toward SEATO, American Aid, and Relations with Communist China.
13.	Sept. 4, 1957	Trends in Japanese Attitudes Toward U.S. Versus Communist Powers and Toward the Present State of Relations with the U.S.
14.	Oct. 17, 1957	Trends in Japanese Attitudes Toward U.S. Troops, Bases, and the Role of Atomic Weapons.
15.	Oct. 28, 1957	Trends in Japanese Public Opinion Following the Kishi-Eisenhower Conference.
16.	July 1958	Trends in Japanese Attitudes Following the Launching of Sputniks I and II and Explorer I.
17.	July 1958	A Note on Japanese Attitudes Toward U.S. Troops, Bases and Some Related Issues.

Far Eastern Attitude and Opinion Reports

<u>Report Number</u>	<u>Date</u>	<u>Title</u>
18.	April 1959	Trends in General Standing of the U.S. and Communist Powers in Japanese Public Opinion.
19.	May, 1959	Japanese Trends in Neutralism, Judgments of U.S. Versus Soviet Strength, and Reactions to U.S. Troops.
20.	May 1959	Trends in Japanese Attitudes Toward Communist China and Toward the Defense of Formosa and the Offshore Islands.
21.	September 1959	U.S. and Free World Standing in the Philippines, and Reactions to Related Issues.
22.	December 1959	The Image of America Among Vietnamese University Students.
23.	May 1960	The Comparative Image of the U.S. Versus the Communist Powers Among Philippine University Students.
Special Memo	March 1961	The Economic Outlook of Far Eastern Elites, With Emphasis on the Image of Communist China.

Near Eastern Attitude and Opinion Reports

<u>Report Number</u>	<u>Date</u>	<u>Title</u>
1.	Oct. 2, 1957	The Present Standing of the U.S. Versus the USSR in Greek Public Opinion.
2.	Dec. 13, 1957	Greek Attitudes Toward NATO and Toward U.S. Troops in Europe.
3.	June 1958	Arab Student Attitudes Toward the U.S. Versus the USSR.
4.	October 1958	Attitudes of Turkish Students Toward the U.S. Military and Indications of the Present and Future Standing of the U.S.
5.	April 1959	The Image of America in Urban India. I. A Balance Sheet on U.S. Versus Soviet Standing.
6.	February 1960	Free World Versus Communist Bloc Standing in the Four Major Cities of India.

Special Reports

<u>Report Number</u>	<u>Date</u>	<u>Title</u>
1.	May 25, 1955	Some Psychological Factors Relating to the Projected Big Four Meeting.
2.	August 3, 1955	Opinion Reactions in Western Europe to the Four-Power Conference.
4.	Dec. 15, 1955	The United States Exhibit and the 1955 Djakarta Fair.
5.	May 28, 1956	U.S. Troop Withdrawal Sentiments in West Germany, France and Japan.
6.	Dec. 28, 1956	Hungarian Refugees' Interpretations of Western Broadcasts and Reactions to United States Non-Intervention.
7.	June 14, 1957	Some Indications of the Present Standing of the U.S. Versus Communist Powers in Indian Public Opinion.
8.	October 28, 1957	Public Reactions to Little Rock in Major World Capitals.
9.	June 1958	Public Reactions to the U.S. Recession in Major World Centers.
11.	August 31, 1959	Flash Survey of Reactions in Major World Opinion Centers to Forthcoming Eisenhower-Khrushchev Visits.
Special Memo	January 1961	Worldwide Reactions to the Election of President Kennedy -- A Flash Survey in Major World Opinion Centers.

Program and Media Reports

<u>PMS Number</u>	<u>Date</u>	<u>Title</u>
1.	Feb. 20, 1956	A Note on the Voice of America Audience in Norway and Denmark.
2.	March 8, 1956	A Note on the Voice of America Audience in Finland.
3.	April 25, 1956	The Impact of the U.S. Trade Fair Program - An Analysis of Visitor Reaction in the Far East, South Asia, Europe and Latin America.
4.	May 21, 1956	Visitor Reaction to the U.S. Exhibit at the Ceylon Trade Fair.
5.	August 15, 1956	Icelanders' Use and Evaluation of Major Information Media.
6.	July 27, 1956	Visitor Reaction to the U.S. Exhibit at the Paris Trade Fair, 1956.
7.	Sept. 30, 1956	Japanese Evaluations of American Culture and Other Areas of American Life.
8.	Dec. 31, 1956	West European Attitudes Related to the People's Capitalism Campaign.
9.	Dec. 31, 1956	Trends in Icelandic Opinion of American Culture and Evaluations of Other Areas of American Life.
10.	Dec. 30, 1956	The Impact of the U.S. Trade Fair Program - An Analysis of Visitor Reactions in Kabul, Afghanistan.
11.	Dec. 30, 1956	Opinion Leaders' Evaluations of the U.S. Exhibit at the Salonika Trade Fair.
12.	April 8, 1957	The Impact of the U.S. Trade Fair Program at the Izmir International Fair.
13.	March 18, 1957	The Impact of the U.S. Capitalism Exhibit at the Bogota Trade Fair.
14.	April 30, 1957	A Note on West European Feelings About the Influence of Some Major U.S. Media on Their Countries.
15.	May 17, 1957	Turkish Trade Fair Audience Reaction to Questions on American Aid and Related Matters.
16.	June 7, 1957	The Impact of the U.S. Exhibit at the Bangkok International Trade Fair.

Program and Media Reports

<u>PMS Number</u>	<u>Date</u>	<u>Title</u>
17.	July 11, 1957	Latin American Attitudes Related to the People's Capitalism Campaign.
18.	Sept. 11, 1957	West European Reactions to American Jazz.
19.	Sept. 12, 1957	The Impact of the U.S. Industrial Exhibit at the Tokyo International Trade Fair.
20.	Oct. 7, 1957	Japanese Attitudes Related to the People's Capitalism Campaign.
21.	Nov. 29, 1957	Radio Listening in Some Latin American Countries.
22.	Jan. 10, 1958	West European Interest in Various Areas of American Life.
23.	January 1958	Post-Little Rock Opinion on the Treatment of Negroes in the U.S.
24.	March 1958	Finnish and Icelandic Attitudes Related to the People's Capitalism Campaign.
25.	April 1958	Public Opinion in Spain -- A Survey of Madrid and Cadiz. III. Attitudes Toward U.S. Information Efforts.
26.	April 1958	Public Opinion in Spain -- A Survey of Madrid and Cadiz. IV. A Note on Attitudes Toward U.S. Aid.
27.	April 1958	Public Opinion in Spain -- A Survey of Madrid and Cadiz. V. A Note on Attitudes Toward U.S. Culture and U.S. Capitalism.
28.	June 1958	A Note On Arab Student Attitudes Toward Radio and Other Media.
29.	July 1958	Visitor Reaction to the U.S. Versus Major Competing Exhibits at the Brussels International Fair.
30.	July 1958	The Credibility of What America Says Abroad and Receptivity to U.S. Information Efforts.
31.	September 1958	Listening to the Voice of America in Communist China.
32.	November 1958	The Image of America Among Turkish Students.
33.	November 1958	A Brief Overview of Recent Survey Findings on the Economic Image of America Abroad.

Program and Media Reports

<u>PMS Number</u>	<u>Date</u>	<u>Title</u>
34.	November 1958	Highlights of USIA Research on the Presidential Trade Fair Program.
35.	December 1958	Visitor Reaction to the U.S. Versus Major Competing Exhibits at the 1958 Zagreb Trade Fair.
Media Brief (Unnumbered)	February 1959	A Note on Reactions of Brussels Fair Visitors to Modern Art in the U.S. Pavilion.
36.	April 1959	The Image of America in Urban India. II. Some Judgments About Specific Areas of American Life.
37.	May 1959	The Image of America in Urban India. III. General Credibility and Receptivity to U.S. Information Efforts.
38.	June 1959	Follow-up Study of Visitor Reaction to the U.S. Versus Major Competing Exhibits at the Brussels International Fair.
Special Report	October 1959	Some Aspects of the U.S. Image in Great Britain and the Influence of the Mass Media.
Special Report	October 1959	The Image of America in Western Europe. (Preliminary Draft)
Special Report	May 1960	Brief Resume of Survey Findings on Attitudes Toward U.S. Foreign Aid.
Special Report	August 1, 1960	Summary Report of <u>News Review</u> (Al Akbar).
39.	August 1960	Impact of BBC's "Panorama" Telecast on British Viewers' Opinions of U.S. Space Developments.
Special Report	Sept. 26, 1960	Exposure to and Impact of "Panorama" Space Telecasts by Socio-Economic Classes.
40.	September 1960	Audience Reactions to the U.S. Rural Development Exhibit in Lahore.
41.	September 1960	The Image of American Youth and American Women in Western Europe.
RN-41-60	Oct. 18, 1960	Reaction to the U.S. Exhibit at the International Philatelic Exhibition in Warsaw.
42.	December 1960	Impact of Edward Murrow's Polaris Telecast on British Viewers' Opinions of the U.S.
43.	December 1960	Radio Listening in Four West-African Cities.

Program and Media Reports

<u>PMS Number</u>	<u>Date</u>	<u>Title</u>
44.	February 1961	The Patrons of Six USIS Libraries in the Far East.
Media Brief #2	February 1961	VOA Latin American Mail Panel.
46.	April 1961	The Impact of the USIS Exhibit "Youth USA" at the 1960 Berlin Industrial Fair.
Media Brief #6	April 1961	Mail Survey of Listeners to <u>Music USA</u> .
47.	May 1961	The Patrons of USIS Libraries in Manila and Cebu.
Media Brief #9	May 1961	Mail Survey of Listeners to <u>Forum</u> on the Voice of America.
48.	June 1961	Trends in West German Ratings of Various Aspects of American Life.
49.	June 1961	Mail Survey of Listeners to the VOA Worldwide English Service.
Media Brief #10	June 1961	Listening to British and American Radio in Western Europe.
50.	July 1961	The Impact of Hollywood Films Abroad.
51.	July 1961	Basic Attitudes and General Communication Habits in Four West African Capitals.
52.	August 1961	The Impact of a U.S. Visit on the Attitudes of Burmese Grantees Toward Various Aspects of American Life.
Media Brief #11	August 1961	<u>World Today</u> : A Study in Audience Reaction.
53.	September 1961	Reactions to VOA News Broadcasts in Japan and Taiwan. (With Special Reference to Repeated News Broadcasts).
Special Memo	October 1961	Some Indications of the Image of U.S. Education Abroad.
55.	October 1961	Communication Habits of Cambodian Teachers and Their Interests in Aspects of Life in Foreign Countries.
56.	October 1961	Informational Interests and General Media Habits of Urban Cambodian Radio-Owners.

Program and Media Reports

<u>PMS Number</u>	<u>Date</u>	<u>Title</u>
57.	November 1961	Communications Habits of the Chinese Minority in Bangkok and Southern Thailand.
58.	November 1961	The General Pattern of Exposure to Mass Media in Seven Latin American Countries.
59.	October 1961	An Analysis of RIAS Program and Their Impact on Recent Escapees from East Germany.
60.	December 1961	The Patrons of Five USIS Libraries in Thailand.
61.	January 1962	The Patrons of the USIS Library in Battambang.
Media Brief #12	January 1962	Incidence of Radio Listening in Six Latin American Countries.
Media Brief #13	March 1962	A Study of Three VOA Programs.
62.	April 1962	Reactions of Visitors to the U.S. Small Industries Exhibition at Accra.
63.	May 1962	Reactions of Indian Visitors to the USIS Exhibit "Student Life in America."
Special Memo	May 1962	Mail Survey of Listeners to VOA Arabic Broadcasts. (Preliminary Report).
R-152-62	November 1962	The Impact of American Commercial Television in Japan.
R-163-62	November 1962	The Impact of American Commercial Television in Western Europe.
R-166-62	December 1962	The Impact of American Commercial Movies in Western Europe.
R-180-62	December 1962	West European Impressions of America from Five Cultural Products.
R-14-63	February 1963	The Impact of American Commercial Movies in Japan.
R-18-63	February 1963	Philippine Level of Comprehension Study.
R-21-63	February 1963	Readership Survey of <u>Seripharb</u> (Thai-Language Edition of <u>Free World</u>).
R-36-63	February 1963	Radio Listening in the West Pakistan Cities of Karachi and Lahore.
Special Memo	Feb. 18, 1963	Radio Ownership and Radio Listening Among Campesinos in El Salvador and Nicaragua.

Program and Media Reports

<u>PMS</u> <u>Number</u>	<u>Date</u>	<u>Title</u>
R-41-63	March 1963	Attitudes in Guadalajara Toward the Mexican-American Cultural Institute.
R-75-63	April 1963	Radio Ownership and Use Among Dominican Republic Urbanites.
R-91-63	May 1963	Media Use Among Africans in Nairobi, Kenya.
R-30-64	March 1964	A Study of the USIS Libraries at Kuala Lumpur and Penang, Malaya.
R-64-64	May 1964	The Semantics of Socialism and Capitalism.